

Dress Code

The WestJet dress code dictates what is appropriate to wear in WestJet's world. Its purpose is to help guide Westjetters on what is considered acceptable attire for both travel and in the workplace. When you are at work, or travelling our network, you are a WestJet representative. Westjetters, family and friends travelling standby (and all employee travel, including 50-per-cent-off confirmed) are asked to wear business casual attire.

When travelling, we all represent WestJet. Our dress code is business casual. You should look ready for the public and work, blend in with the business casual set, and not cause a distraction to anyone around you. Failure to comply with the dress code may result in denied boarding and/or the suspension of travel privileges.

Please note: In training, your dress code may look different. Reach out to your leader or instructor for further clarification

What to wear	What not to wear
Basic jeans (bootcut, straight cut, skinny)	Any jeans other than basic (i.e. ripped, embellished, autographed, studded, neon-colored, crumpled, ill-fitting)
Cotton pants, dress pants, cargo pants, capris, walking shorts	Cut-offs, yoga pants, sweatpants, athletic wear, sleepwear, leggings (unless worn with a dress or skirt), shorts that fall above the knee
T-shirts, button-down shirts, polo shirts, sweaters	Tank tops, spaghetti straps, strapless tops
Dresses and skirts (knee-length or longer)	Dresses and skirts (above knee or shorter)
Dress shoes, casual loafers, flats, dress boots, sneakers, sandals	Flip-flops, work boots, rain boots

Dress Code Mantra: My outfit allows me to represent WestJet well. I look ready for the public and work. I blend in with the business casual set, and my attire doesn't cause a distraction to anyone around me. When travelling, for work or leisure, we all represent WestJet.

Our dress code aims to create a balance between travelling in comfort and reflecting our brand image. Keep your appearance well-groomed, neat, and clean from head to toe!

Any clothing that is stained, dirty, sheer, ripped, offensive, or revealing is not permitted. The style counts, NOT the designer. For example, designer jeans that are ripped are not permitted. All employees are personally held accountable for their attire and the attire of their friends and family members travelling on privileges.

For those areas of the business that require uniforms, please visit the department pages for more detailed information.