

At WestJet, we are proud to support communities across Canada and internationally within our global network through the following programs:

- » The national WestJet Cares for Kids program which focuses on children's health and wellness issues; supporting seven national charity organizations.
- » The WestJetters Caring for our Community program which supports WestJetters who give their time and passion to organizations in their communities.
- » The Airport Community Giving program which empowers WestJetters to be active participants in giving back to the communities where we live and work.
- » With the Canadian Cancer Society and the CIBC Run for the Cure
- » With LiveDifferent and WestJet LiveDifferent Builds

WestJet Cares for Kids Program

Even though we operate in a very competitive industry, we know that we exist for more than just our bottom line. WestJet Cares for Kids was launched in March 2007 and supports seven national charities that positively impact the health and well-being of children and youth.

WestJetters are passionate about helping people in the best way we know how; by providing a caring experience and through the gift of flight. Donations of the gift of flight help our seven WestJet Cares for Kids partners deliver essential programs to the children and youth they serve, raise funds and reduce the cost of their business travel.

Our WestJet Cares for Kids partners were carefully chosen as they share our mandate to help young people and their families. From keeping families together when a child is sick, to investigative teams helping reunite a missing child with their family - WestJet is there. By coming to work every day with a caring spirit, we provide a great guest experience for our partners and the young people they serve.

WestJet Cares for Kids Partners:

- » Big Brothers Big Sisters of Canada
- » BGC Clubs
- » The David Foster Foundation
- » Hope Air
- » Make-A-Wish Canada
- » Missing Children Society of Canada
- » Ronald McDonald House Canada



WestJetters Caring for our Community



We know many of you are active volunteers in your local community and we are proud of your commitment to make a difference. To celebrate your contributions, WestJet is pleased to offer WestJetters the opportunity to donate the gift of flight for fundraising purposes to the community organizations you support through the WestJetters Caring for Our Community program!

What is the Gift of Flight? The Gift of Flight consists of one round trip flight for two guests to any regularly scheduled WestJet destination, taxes, fees, and surcharges will be the responsibility of guests traveling and must be paid for at the time of booking with a valid credit card. If approved, the gift of flight will be emailed to you (the WestJetter) and the organization contact and will include details on how to work with us to ensure you have all you need to execute the fundraiser correctly.

Airport Community Giving Program

WestJet supports charities and not-for-profit organizations in all the communities we serve with an in-kind (non-cash) gift of flight donation through the Airport Community Giving program. The gift of flight consists of one roundtrip flight for two guests to any regularly scheduled WestJet destination, taxes, fees, and surcharges will be the responsibility of guests traveling and must be paid for at the time of booking with a valid credit card. The gift of flight can then be used for much-needed fundraising purposes, such as an auction or raffle item.

WestJetters from bases across our network are empowered to meaningfully invest in the communities where they live and work. We have dedicated community investment members who review requests and determine who to support based on the local needs and priorities within their community. Organizations that have benefited from this program include children's hospitals and pediatric wards, social services, humanitarian, sports and recreation, animal welfare and arts and culture.

We also support 38 children's hospitals and pediatric wards across Canada through the program in recognition of the vital contributions these institutions make in our communities. These relationships and decisions are also managed at a local level.

WestJet's Airport Community Giving program

donates

the gift of flight



to support charitable fundraising activities.

In five years, **30,580** one-way flights have been donated.

WestJetters are empowered to invest in the communities where they live and work by deciding which charitable organizations receive the gift of flight.



In 2017, WestJet's Airport Community Giving program supported:

1,147 charitable organizations, including



289

youth focused



43

arts & culture focused



34

animal focused



and 38 children's hospitals and pediatric wards.

Canadian Cancer Society & CIBC Run for the Cure

WestJet is proud to be the official airline partner of the Canadian Cancer Society (CCS) and the national sponsor of the CIBC Run for the Cure. We know we have a part to play in helping make breast cancer beatable and are happy to share that we are bringing back two meaningful initiatives again in 2022!

- » 2022 marked WestJet's 10th consecutive year of support where WestJetters, along with their friends and families, will be able to participate in the CIBC Run for the Cure across Canada to raise much-needed funds for the breast cancer cause.
- » This is our 6th year inviting WestJetters to show their support by purchasing and wearing custom-pink items where 100 per cent of sale price of each item is donated to the Canadian Cancer Society and the breast cancer cause.



WestJet Live Different Builds

Since our inception in 1996, WestJet has existed for more than just the bottom line and has extended our caring culture beyond our aircraft doors. To make a difference in one of our most popular Caribbean destinations, WestJet has partnered with LiveDifferent to make this meaningful international community investment initiative possible.

Through the WestJet LiveDifferent Builds program (formerly Hero Holiday), we are able to bring our caring culture to one of the most impoverished communities in the Dominican Republic. Since 2012, over 500 WestJetters have travelled to the Dominican Republic to build 53 homes new homes and have made significant enhancements to the communities of Nuevo Renacer and La Union.

The WestJet LiveDifferent Build is a 10-day humanitarian trip to Puerto Plata, Dominican Republic where 50 WestJetters immerse themselves in the local community to work alongside local leaders, translators, contractors, community, and family members to build new homes with/for families who are living in extreme poverty.

