

At WestJet, we are committed to taking steps towards Truth and Reconciliation.

We seek guidance and support from our Indigenous partners, such as ITAC, friends, neighbours, and WestJetters to help us educate ourselves and make meaningful progress.

On September 30, we recognize National Day for Truth and Reconciliation, which coincides with Orange Shirt Day.

To mark the day this year, we have a number of resources to help WestJetters educate themselves and take steps towards Truth and Reconciliation on September 30 and year-round.

Truth and Reconciliation Webinars

Chief Cadmus Delorme from the Cowessess First Nation led a webinar on truth and reconciliation, Indigenous history and culture, and what organizations and us, as individuals, can do to be active in our journey forward to Indigenous reconciliation.

Chief Delorme joined us for a second webinar with a focus on reconciliation.

You can watch recordings of these webinars through our internal Jetflix site when available.



Orange Shirt Day

September 30 builds on the grassroots Orange Shirt Day movement, as it opens the door to global conversation on all aspects of Residential Schools. It is an opportunity to have meaningful discussion about the effects of Residential Schools and the legacy they have left behind. We invite WestJetters to purchase and wear orange shirts as a way to visibly support the cause.

This year, orange shirts can be purchased from one of the official suppliers, Kit and Kaboodle. \$10 from each shirt will be donated to the Orange Shirt Society.

Pins

Orange Every Child Matters personality pins will be made available for all front-line WestJet and Swoop employees and uniformed service partners. Pins will arrive in late September and will be available on a first-come, first-served basis for pick up at bases and crew rooms.

The WestJet Group of Companies remains committed to fostering conversation, creating awareness, and working towards progress. 100 per cent of the purchase price of the pins will be matched and donated to the Orange Shirt Society.

Please note: you may have received an orange ribbon lapel pin in 2021. Unfortunately, these are no longer approved for wear as the Orange Shirt Society is no longer in partnership with the organization that produced them.



Uniformed WestJetters: While orange shirts cannot be worn while you are working, you are encourage to wear them at home as a visible showing of support.